



JOHN B. LACSON FOUNDATION MARITIME UNIVERSITY-MOLO, INC

(formerly Iloilo Maritime Academy)

M.H. del Pilar Street, Molo, Iloilo City, 5000 Philippines

Fax/Tel. Nos. (63) (33) 3365499

E-mail: admin.molo@jblfmu.edu.ph



Volume 5

Number 1

SY 2012-2013

Registered,
Accredited
and/or Certified to:

ISO 9001

BUREAU VERITAS
Certification



Bureau Veritas
ISO Certified



CHED University Status
ETEEAP Provider



TESDA Accredited
Assessment Center



PACUCOA Accredited

Microsoft

Microsoft
Certified Academy



MTC Accredited



IAMU Member

RESEARCH JOURNAL

(Refereed)

College of Business
JBLFMU-MOLO

Official Publication of the Students and Faculty
of College of Business, JBLFMU-Molo

TABLE OF CONTENTS

BOARD PERFORMANCE IN THE LICENSURE EXAMS FOR CUSTOMS BROKERS, 2007 - 2011 by Karenina P. Depamaylo, MBA	9
CUSTOMS BROKERING IN THE COMPUTERIZATION ERA: PORT OF ILOILO EXPERIENCE A QUALITATIVE STUDY by Karenina P. Depamaylo, MBA Rex P. Flejoles, MSCS	25
ENVIRONMENTAL AWARENESS ON WASTE MANAGEMENT AMONG THE FIRST YEAR BS CRUISE SHIP MANAGEMENT STUDENTS OF THE BUSINESS DEPARTMENT, JBLFMU-MOLO by Ma. Marybec S. Guillergan Maria Elena P. Selguera	48
ENVIRONMENTAL KNOWLEDGE AMONG THE RESIDENTS OF DAO, CAPIZ, PHILIPPINES by Noel B. Orquinaza, MBA Wyatt Earp D. Belvis, MBA	58
ENVIRONMENTAL AWARENESS ON WASTE MANAGEMENT AMONG THE FIRST YEAR BS TOURISM STUDENTS OF THE BUSINESS DEPARTMENT, JBLFMU-MOLO by Louise May M. Lim, M.Ed. Donald Pelaez, PECE, MMIT	65
The Graduates of Cruise Ship Management in a Maritime Educational Institution: A Benchmarking Initiative by Febe Rose T. Libe, MME	78
LIFE AS A STUDENT OF A SEEDS SCHOLAR by Diestro, Karla Mae Diestro, Krisha Marie Espinosa, Serenna Rhose Gaitana, Jonard Genzola, April Gel L. Guiban, Irene Joy Hontarciego, Adoralyn Grace	110

LEVEL OF FAMILY PRESSURE AND ACADEMIC PERFORMANCE OF BS TOURISM STUDENTS OF JBLFMU-MOLO

by

Agregado, Alyssa A.

Adayon, Krishea Mae A.

Gaje, Charmiene Faye C.

Matchan, Danica Francesca S.

Prisaldo, Marecel S.

Rafael, Maureen Christine D.

Sontillano, Raychel D.

Yu, Chinee M.

152